
Expression of Interest

Public Art Project
Beverly Hills Creative Studio



Acknowledgement of Country3

Accessibility.....3

Overview.....3

Project scope 4

Site location and specifications4

Project schedule6

Budget6

Application and selection process6



Acknowledgement of Country

Georges River Council acknowledges the Bidjigal people of the Eora Nation, who are the traditional inhabitants and custodians of all land, water and sky in the Georges River area. We pay our respects to their Elders past, present and emerging.

Accessibility

Applicants are welcome to contact the Public Arts Specialist to guide them through the process of applying to ensure that all applicants have a good understanding of the EOI and an equitable opportunity in applying.

If you require this information in a format that is accessible to you (such as Auslan, [Easy English](#) and large print), please contact Marsha Canning, Public Arts Specialist, between 10.00am and 4.00pm Monday – Friday, on (02) 9330 6444 or museumgallery@georgesriver.nsw.gov.au

Overview

Georges River Council aspires for public art to be an everyday experience and frequently incorporates art into new parks and facilities as a way of telling local stories and building sense of place and community identity.

Georges River Council has recently upgraded the amenities in Merv Lynch Reserve which now includes the new Beverly Hills Creative Studio, available for hire through [Bookable](#). The Beverly Hills Creative Studio is an artist and creative studio space managed by Georges River Council and Hurstville Museum & Gallery and is available for short term hire for individual or small group art making, workshops, meetings, and creative pursuits. The venue is located within Merv Lynch Reserve, Beverly Hills.

Beverly Hills Creative Studio provides a much-needed venue for artists and creatives in the St George region. The development of this space is aligned with Georges River Council's *Create* Cultural Strategy, to provide accessible and affordable making and rehearsal spaces. It is envisioned that this space will be utilised by visual artists, writers, musicians, dancers, and other community groups, as a dedicated space for creation within the Georges River area.

For this new space, Georges River Council is seeking an artist/team of artists for the design, facilitation of a community workshop, fabrication and installation of a new public artwork, that highlights the building within the Merv Lynch Reserve and reflects the studio as a multi-purpose, creative space. The aim of the project is to increase the cultural vibrancy of the Georges River area and boost the visual presence of Beverly Hills Creative Studio.

Statement of Business Ethics

Council is committed to conducting business in a sound and ethical manner. Responding Organisations and individuals **must** read and familiarise themselves with Council's Statement of Business Ethics provide on Council's website by clicking on the link provided below:

<https://www.georgesriver.nsw.gov.au/getattachment/Council/Governance/Codes-Policies-and-Registers/Pol-032-02-Statement-of-Business-Ethics-February-22-1.pdf.aspx?lang=en-AU>



Consultants/Artists are encouraged to review the following documents prior to applying:

- Georges River Council Community Strategic Plan:
https://www.georgesriver.nsw.gov.au/StGeorge/media/Documents/Council/Plans%20and%20Documents/GRC-CSP-2018-2028_ONLINE-v2.pdf
- Create Georges River (Cultural Strategy):
<https://www.georgesriver.nsw.gov.au/getmedia/c6a6a336-db68-4567-9ef4-df28e54d3412/Create-Georges-River-Cultural-Strategy.pdf.aspx>
- Georges River Council Public Art Policy:
<https://www.georgesriver.nsw.gov.au/StGeorge/media/Documents/Council/Governance/Codes%20and%20Policies/Pol-072-01-Public-Art-Policy-April-2020.PDF>
- Open Space, Recreation and Community Facilities Strategy:
<https://www.georgesriver.nsw.gov.au/StGeorge/media/Searchable-Pdfs/Open-Space-Recreation-and-Community-Facilities-Strategy.pdf>

Project Scope

The project will be community based and artist-led, and includes concept development, community workshop, design, fabrication and installation of a public artwork. This work should highlight and be inspired by the creative and multifaceted nature of the Beverly Hills Creative Studio, and the diversity of practices that can take place on site. The design should incorporate community feedback inspired by its location, and acknowledge the studio as a place of creation. The successful applicant will facilitate a community workshop at the Studio in January 2026 and is to incorporate elements from this workshop into their design. The design is to identify the site and can (but is not required) to include the name 'Beverly Hills Creative Studio'. Shortlisted applicants will provide an initial concept design which can then be adjusted following the community workshop at Beverly Hills Creative Studio. This opportunity is open to all mediums.

Artwork Site Location and Specifications

The Beverly Hills Creative Studio is situated in the grounds of the Merv Lynch Reserve at 42 Edgbaston Rd, Beverly Hills NSW (Figure 1).



Figure 1: Location of Beverly Hills Creative Studio, Merv Lynch Reserve.



Figure 2: View of entryway of Beverly Hills Creative Studio, Merv Lynch Reserve.



Figure 3: Location of public artwork on Beverly Hills Creative Studio, Merv Lynch Reserve.

The measurements of the spaces (external building walls) that can be utilised equal 27.83m² and have the following measurements:

Wall 1: (from edge of building to the screen doors): 230cm (h) x 200cm (w)

Wall 2: (from screen doors to edge of building) 230cm (h) x 230cm (w)

Wall 3: (rear wall of building to door) 230cm (h) x 780cm (w)

Please note the screen doors and windows are not to be obstructed/painted.

Project Schedule

Expressions of Interest open	Friday 12 September 2025
Expressions of Interest close	Midnight, Sunday 5 October 2025
Shortlisted candidate/s notified	COB, Friday 17 October 2025
Shortlisted design/s concept due	Midnight, Sunday 2 November 2025
Successful artist/s notified by	COB, Friday 14 November 2025
Council closure period	24 December 2025 - 6 January 2026
Artist led half day community workshop at creative studio TBC	13 – 19 January 2026
Final design to be submitted for approval by	Midnight, Sunday 8 February 2026
Fabrication and installation must be completed by	Sunday 29 March 2026

Budget

Applicants are requested to submit a detailed budget with their Expression of Interest for the creation and installation of their work. The entire budget for the project must include but is not limited to: artist fees, facilitating workshop, final concept design, installation, materials, transportation/travel, and application of a sacrificial anti-graffiti coating if applicable.

A concept design fee of \$500 will be paid to all shortlisted artists asked to further develop their initial proposal.

The project has an indicative budget of **\$15,000** exclusive of GST.

Application and Selection Process

Stage 1

Applicants are invited to submit an Expression of Interest via [Smartygrants](#). You will be required to provide the following information in your application/s:

- Artist statement (max 200 words)
- Provide a written concept statement (max 400 words, reference selection criteria)
- Provide examples of your experience delivering public programs (400 words)
- Detailed budget and indicative timeframe for completion of the project
- CV (max 2 x A4 pages per artist)
- Up to 5 images of relevant previous work (submitted as PDF or PowerPoint file, up to 5MB)

Applicants who submit an EOI for this project will be kept on file for a period of up to 24 months and may be considered for future public art opportunities that may arise.



Stage 2

From the received Expression of Interest applications, up to three applicants will be shortlisted to develop a proposed concept design for the public artworks.

Stage 3

The successful applicant will facilitate a workshop with community members at Beverly Hills Creative Studio. From this workshop an updated concept design will be developed.

Stage 4

The successful applicant will be commissioned with the approved final design and will install the artwork.

Selection criteria

Expressions of Interest in Stage 1 and concept designs in Stage 2 will be assessed against the following criteria that has been shaped by the Georges River Public Art Policy:

- Reflects excellence in contemporary art practice and standards of high quality
- Presents creative, original, and innovative ideas
- Appropriateness to the context of the project brief
- Technical feasibility and ability to successfully realise the proposal/work
- Site specific design that enhances the liveability and distinctiveness of our Local Government Area

Insurance and risk management

Successful Artists/Artist teams are required to hold current Public Liability Insurance of \$20,000,000 and a current Working with Children Check. Any additional insurance and risk management requirements will be discussed with the successful applicant.

Successful Artists will be required to:

- Liaise with Community & Culture staff as required through development, installation, and display of the project(s).
- Supply a maintenance plan for their work, in the unlikely event of damage, vandalism, or environmental/weather impact.
- Act in accordance with Council's Code of Conduct and Statement of Business Ethics.
- Provide all requested information and complete all tasks/ projects in a timely manner, in accordance with any timelines or deliverable dates associated with the EOI and commission, if successful.

Further information

Please contact Marsha Canning, Public Arts Specialist, for further information, on (02) 9330 6444 or museumgallery@georgesriver.nsw.gov.au

