

# **Expression of Interest**

# **Public Art Project**

Un[contained] Arts Festival 2024-2025, Kogarah



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# **Acknowledgement of Country**

Georges River Council acknowledges the Bidjigal people of the Eora Nation, who are the traditional inhabitants and custodians of all land, water, and sky in the Georges River area. We pay our respects to their Elders past, present, and emerging.

# **Accessibility**

If you are an applicant with a disability and you require this information in a format that is accessible to you, you can contact Hurstville Museum & Gallery between 10.00am and 4.00pm Monday – Friday.

Telephone: (02) 9330 6444 Email: <a href="mailto:museumgallery@georgesriver.nsw.gov.au">museumgallery@georgesriver.nsw.gov.au</a>

Please note staff will be off-site and unable to answer enquiries from Saturday 23 December 2023 to Sunday 7 January 2024.

# **Overview**

Georges River Council held the third successful Un[contained] Arts Festival in June 2023, which attracted over 40,000 people. Georges River Council is seeking Expressions of Interest from artists/teams of artists to create and install several artworks to contribute to the 2024 and/or 2025 Un[contained] Arts Festivals, returning to Kogarah in July 2024.

The Un[contained] Arts Festival increases the cultural vibrancy of the area, expands, and challenges the ideas of what 'art' is, allowing it to break free from the traditional gallery space, and letting it take over the streets, as well as give a platform for local artists to showcase their works.

By situating a series of shipping containers in the centre of Kogarah, the community are encouraged to explore in and around these pop-up artworks. Bringing together large-scale installations with small discoverable artworks, our community will uncover incidental art experiences, and immersive activities involving performance, sound, light, and colour. The Un[contained] Arts Festival will be an accessible event, inviting people from all walks of life across all abilities to take part in a celebration of our City's creativity.

Consultants/Artists are encouraged to review the following documents prior to applying:

- Georges River Council Community Strategic Plan: <a href="https://www.georgesriver.nsw.gov.au/StGeorge/media/Documents/Council/Plans%20and%20Documents/GRC-CSP-2018-2028\_ONLINE-v2.pdf">https://www.georgesriver.nsw.gov.au/StGeorge/media/Documents/Council/Plans%20and%20Documents/GRC-CSP-2018-2028\_ONLINE-v2.pdf</a>
- Create Georges River (Cultural Strategy): <a href="https://www.georgesriver.nsw.gov.au/StGeorge/media/Documents/Council/Publications/C">https://www.georgesriver.nsw.gov.au/StGeorge/media/Documents/Council/Publications/C</a> ultural-Strategy ONLINE.pdf
- Georges River Council Public Art Policy: <a href="https://www.georgesriver.nsw.gov.au/StGeorge/media/Documents/Council/Governance/C">https://www.georgesriver.nsw.gov.au/StGeorge/media/Documents/Council/Governance/C</a> odes%20and%20Policies/Pol-072-01-Public-Art-Policy-April-2020.PDF



# **Project Scope**

The project includes concept development, design and installation of public artwork/s related to one or more of the following categories.

With your application, please indicate which public art categories listed below (1- 4) apply to your submission. If you wish to submit multiple EOI's, please do so on separate forms. This festival will aim to provide opportunities for the artists selected to share process and/or allow observation for other emerging artists.

Artists are encouraged to review the Georges River Council <u>Public Art Policy</u> on Council's website prior to applying.

# 1. Large scale interactive artwork (up to 3 artists selected)

This needs to be accessible and durable for an outdoor environment susceptible to high winds, fun and activated by the artist. The large-scale artwork should hold broad community appeal but still challenge traditional art concepts by engaging in contemporary art practices. The arts festival will enliven public spaces and be interactive in nature to encourage community participation. Two shipping containers (dimensions below) are available to be utilised for these works but are not a requirement of the interactive artwork proposal. Engineering certificates will be required for all free-standing works. Due to road closures needed for the festival, please note that there is only one day available for install.

Drilling into and attaching art components to the containers is permissible.

External	7	
Length	6.06m	
Width	2.44m	
Height	2.59m	
Internal		
Length	5.90m	
Width	2.35m	
Height	2.39m	

Images highlighting the interior and exterior of the containers:







# 2. Installation artwork (up to 3 artists selected)

These artworks can be small to large-scale, mixed-media constructions designed for a specific site for a fixed period. The installation can incorporate light, sound, digital components, and moving parts to engage audiences. The exact locations of these artworks can be negotiated with the successful artists to determine the spaces that would work best for their work, whether installations or standalone art works. Engineering certificates are required for all free-standing works.

### 3. Performance art pieces (up to 10 artists selected)

These artworks need to challenge and expand the idea of art in public spaces. The performance art should engage diverse audiences, combining a range of media and creative elements including but not limited to music/sound, dance, live painting, etc. The performance art must be suitable to take place outdoors.

# 4. Mural/Street art (up to 2 artists selected)

These artworks should expand the public spaces and offer a way for people to engage and respond through their visual senses, evoking emotions relating to contemporary life. Street art can incorporate many different forms, ranging from aerosol artworks, stencilling, murals, chalk art on roads, etc.

If required, temporary marine ply installations (2m high x 6m wide) will be created and primed, ready for you to create your artwork on over the duration of the festival. The finished works will be relocated after the festival to appropriate places within the Georges River Council local government area if able. Please factor into your budget wet weather contingency plans such as providing/hiring a marquee.

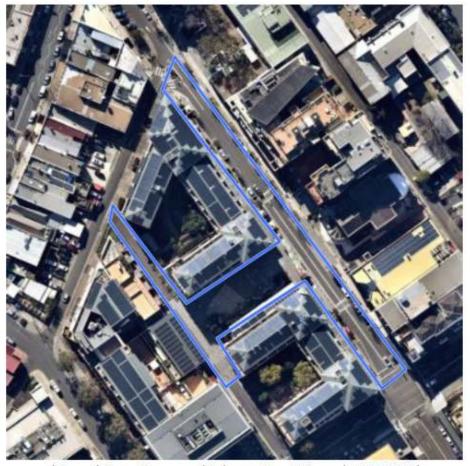


# **Artwork Site Location and Specifications**

The key locations for the Un[contained] Arts Festival will be Belgrave Street, Kogarah (between Kensington Street and Railway Parade) and Kogarah Town Square in Sydney, New South Wales. Please see highlighted area on map below.

The outdoor artworks must be safe for public interaction and durable to withstand all outdoor environmental conditions, particularly, high winds. Artworks must not require subsurface footings.

Limited power is available, so please indicate if your work would require power/ a generator.



(Kogarah Town Square and Belgrave Street, Kogarah, NSW 2217)

# **Project Schedule**

Expressions of Interest close	Midnight, Sunday 21 January 2024
Shortlisted candidate/s notified	COB, Friday 2 February 2024
Shortlisted design/s concept due	Midnight, Sunday 11 February 2024
Successful artist/s notified by	COB, Friday 16 February 2024
Un[contained] Arts Festival 2024	19, 20, 21 July 2024 (Artists must be
	available on these dates.)
Un[contained] Arts Festival 2025	TBC – mid year 2025
Official opening of Un[contained] Arts Festival	Friday 19 July 2024 (times tbc)
2024	



Installation/bump in	Early morning Friday 19 July and must be complete by 4.00pm same day.
Deinstallation/ bump out	Post event Sunday 21 July 2024 and must be completed before 4am Monday 22 July 2024 as roadways are required to reopen.

Please note staff will be off-site and unable to answer enquiries from Saturday 23 December 2023 to Sunday 7 January 2024.

Deinstallation/ bump out must not begin until crowds have dispersed, and the event staff have approved it is safe to proceed.

Note: a detailed information pack outlining festival requirements will be provided to successful artists.

# **Budget**

Artists are requested to submit a detailed budget with their Expression of Interest for the creation and installation of their work. The entire budget for the projects must include artist fees (including but not limited to: concept, design development and specification, management of manufacture/fabrication and installation), materials, engineering certification and all production/fabrication, transportation/travel, and installation costs of the artwork.



# **Application and Selection Process**

## Stage 1

Artists/Artist teams are invited to submit an Expression of Interest via Smartygrants.

Artists/Artist teams will be required to answer the following questions in their application/s:

- (Optional) Do you identify as:
  - Aboriginal and/or Torres Strait Islander
  - a person from a culturally or linguistically diverse background
  - a person with accessibility needs
  - a person with disability
  - a person who is d/Deaf
  - LGBTQIA+
- Artist statement (max 200 words)
- Design proposal (max 400 words, consider project scope and selection criteria)
- Indicate which public art category (1-4) you wish to submit an EOI for. If you wish to submit multiple EOI's, please do so on separate forms.
- Specify any power/electricity, light, movement of objects, performance spaces/sites, sound and safety requirements associated with the project.
- Please indicate if you are willing to provide opportunities to allow emerging artists to observe your processes/share industry knowledge.
- Please specify if you have a preference to participate in 2024 or 2025.
- Detailed budget and indicative timeframe for completion of the project
- CV (max 2 x A4 pages per artist)
- Up to 5 images of relevant previous work (submitted as PDF or PowerPoint file, up to 5MB)
- Please note: No detailed concept drawings are required at this stage.

Artists/Artist teams who submit an EOI for this project will be kept on file for a period of up to 24 months and may be considered for future public art opportunities that may arise.

### Stage 2

From the received Expression of Interest applications, up to three Artists/Artist teams will be shortlisted to develop a proposed concept design for the public artworks. A site visit with GRC staff will be organised with shortlisted artists before concept designs are due.

### Stage 3

The successful artists/artist teams will be commissioned with the final design and installation of the artworks.



### Selection criteria

Expressions of Interest in Stage 1 and concept designs in Stage 2 will be assessed against the following criteria that has been shaped by the Georges River Public Art Policy:

- Reflects excellence in contemporary art practice and standards of high quality
- Presents creative, original, and innovative ideas
- Appropriateness to the context of the project brief
- Technical feasibility and ability to successfully realise the proposal/work
- Site specific design that enhances the liveability and distinctiveness of our Local Government Area (LGA)

## Insurance and risk management

Successful Artists/Artist teams are required to hold current Public Liability Insurance of \$20,000,000. Any additional insurance and risk management requirements will be discussed with the successful applicant.

Successful artists would need to conduct/supply a Risk Assessment of the proposed artwork in the context of the site.

## Successful Artists will be required to:

- Liaise with Community & Culture staff as required through development, installation, and display of the project(s).
- Supply a maintenance program/ plan for their work, in the unlikely event of damage, vandalism, or environmental/weather impact.
- Participate in publicity or promotional events where appropriate and mutually agreed upon, as requested by Community & Culture staff.
- Submit details of artwork/performance title(s), and high res promotional image(s).
- Provide all requested information and complete all tasks/ projects in a timely manner, in accordance with any timelines or deliverable dates associated with the EOI and commission, if successful.

## **Further information**

Please contact Marsha Canning, Acting Public Arts Officer, for further information, on (02) 9330 6444 or <a href="mailto:museumgallery@georgesriver.nsw.gov.au">museumgallery@georgesriver.nsw.gov.au</a>

