

Easy to do Business

Our milestones and future

Easy to do Business is an online customer-centric solution to help make NSW the easiest state to start or grow a business

Working together

Easy to do Business works with customers and industry bodies to understand the pain points of opening or growing a business.



Council trials



Easy to do Business partners with four councils to help cafés, restaurants and small bars open faster - from up to 18 months to 90 days or less.

5 'How-to' guides for 5 highly regulated industry sectors



Café, restaurant and small bar



Housing construction



Clothing retail



Print business



Road freight

'How-to' guides, saving time on:

- Research and administration
- Complying with regulations

Café, restaurant and small bar customer benefits



Open a new business in 90 days or less.



Reducing red tape and duplication. Tell government once.



A Business Concierge team to provide free specialist support.



All the information and guidance on one online platform.



Invite business partner (solicitor or tax accountant) to the account - saving time on preparing and lodging paper-based forms.



Program endorsed by real business owners in a series of industry videos.



Research and administration time reduced from 90 hours to 33 hours, giving back an average of 57 hours for owners to set up or run their business.

Digital solution and benefits



One online application that reduces duplication by 43% and streamlines information.



A single online platform which tracks application progress.



Access your business profile, at any time, from your mobile.



Online collaboration cuts travel and administration time.



Service
NSW

Partnerships

4 Councils support the café, restaurants and small bar trial:

- City of Parramatta Council
- Dubbo Regional Council
- Georges River Council
- Northern Beaches Council

State priority alignment

We are cutting red tape for business customers and supporting the State government priority of increasing jobs and economic opportunities.

In the café, restaurant and small bar sector alone, we will see an additional 2,800+ jobs over the next 5 years.



Working with the Commonwealth and states to deliver the National Business Simplification Initiative to create a single entry point for business approval processes.